



David Douglas Soccer Club, Inc.

www.ddsoccer.org

AGENDA FOR DDSC BOARD MEETING

April 11, 2017

CALLED TO ORDER: 8:06pm

ATTENDING:

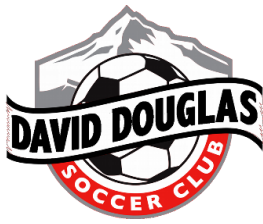
Justin Elliott	President, 2017
Joey Lute	Vice-President, 2018
Michael Shean-Jones	Secretary, 2017
Greg Schaffer	Director at Large
Sandra Hardy	Coach Coordinator
Dave Alderton	Director of Merchandizing
Grace Alderton	Awesome Player
Brett Kimball	Webguy
Melyna Kimball	Coach
Kathy Shean-Jones	Coach
Jose Diaz	Micro Coach Coordinator
Heladio Cruz	Directory of Fields

OLD BUSINESS

- A. Spring Season Update
 - a. Games were good
 - b. Refs were... spotty...
 - i. Joey's ref was particularly difficult
 - 1. Possible Safety issue
 - c. Great Weather
 - d. Quiet on the Administrative side
 - e. Good Communication
 - i. Sandra and Jose questions
 - ii. Sandra will communicate with Micro Coaches
 - 1. Games not starting on time
 - a. If games don't start on time that time comes off your game
 - b. Lots of questions from coaches
 - c. Empower Coaches to end game before
 - 2. Coaches need whistles
 - 3. Throw-Ins
 - a. Not kick-ins
 - 4. Shin-Guards
 - a. Under Socks NOT over
 - 5. Blow-Out Suggestions

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- a. Encourage the dominating player(s) to work on passing
- b. Losing team add a player
6. Show up Twenty Minutes early

B. Uniforms Update

- a. Ordered a lot of uniforms
- b. Erika doing a good job of managing trades
- c. Positive feed back on look, price and customer service
- d. Leave Affinity box checked

NEW BUSINESS

A. Financial Summary

- a. \$22,000 in the bank
- b. 6,000 in Timbers/Thorns tickets to sell
- c. It looks like we will be even more in the black at the end of the season
 - i. What do we want to do with the extra moneys
 1. Field Rehabilitation

B. Events

- a. Handling the money is always complicated
 - i. Sell the tickets through the Online Store
 - ii. Sell the tickets as four packs with an event pass

C. Dates

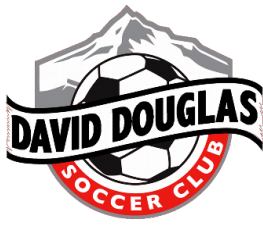
- a. Thorns Greet the Team - 6/28/2017, 75 tickets, 15 Greet the Team spots
 - i. Face: \$16/Cost \$10
 - ii. Sell four pack at \$45
- b. Timbers Mini Match - 7/5/2017, 100 tickets, 20 Mini Match spots
 - i. Face: \$42/Cost \$22
 - ii. Sell four packs at \$100
- c. Thorns Mini Match - 9/2/2017, 100 tickets, 20 Mini Match spots
 - i. Face: \$16/Cost \$10
 - ii. Sell four pack at \$45
- d. Timbers Benchwarmer's - 10/15/2017, 75 tickets, 15 Benchwarmer spots
 - i. Face: \$42/Cost \$22
 - ii. Sell four packs at \$100

D. Website

- a. New Email Addresses?

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- b. Migration to new host went good and seems to be working

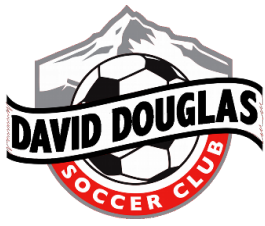
- E. Player Development/Competitive
 - a. Have a conversation regarding Player Development/Competitive
 - i. Goal: Propose and define what an advanced structure might look like
 - b. Current teams
 - i. Current teams have gotten positive feedback
 - ii. Continue to play in OYSA
 - iii. We need to have tryouts
 - 1. Consider the whys of this
 - iv. Boys want to play on competitive
 - v. Tryouts Sandra Hardy - Coordinating
 - 1. Tuesday May 16th
 - a. 5:30 - 6:30 Girls 05--06 Sandra/Heladio/Jose
 - b. 6:30 - 7:30 Boys 05-06 Sandra/Melyna/Jose
 - 2. Wednesday May 17th
 - a. 6:30 - 7:30 Boys 05-06 Sandra/Melyna/Jose
 - c. Committee
 - i. The point is not to exclude, it is to move the conversation forward
 - ii. Schedule an open meeting to pull ideas from the club members and people are interested
 - iii. We need a group to have the conversation
 - iv. Suggested Approach - Charter -> Strategic Plan -> Approach
 - v. Possible Attendees: Jim Eyestone, Megan Cavanaugh
 - vi. Possible Dates: Wednesday April 26th @ 8pm Location Church

- F. Summer League TBD
 - a. Field: TBD
 - b. Dates: June 10th - July 30th (six games in 8 weeks)
 - i. July 29th & 30th Final Tournaments
 - c. Register: TBD
 - d. Cost: TBD
 - e. Santos Club
 - i. 40+ teams

- G. Fall Season
 - a. Bonzi vs. Affinity
 - i. Moot Point

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- ii. What is PYSA going to do?
- iii. Justin is going to talk to Bret and Nathan
- iv. In Progress TBD Later
- b. Registration
 - i. Want to open as soon as possible for Fall Registration
- c. Marketing
 - i. **Mike create an advertising flyer**
 - ii. **Summer Camp, Summer League, Fall Season, Check the website**
 - iii. **Send to Joey to print**
 - iv. **Investigate Banners**
- H. Player Placement Policy Discussion
 - a. Define Request Policy
 - b. Review/Approve via email
 - c. Stress open and transparent communication
 - d. Be familiar with the Registration Policy and who the next level person might be
- I. Communication Policy Discussion
 - a. Tabled for now

For Future Meetings

- A. Code of Conducts for Coaches, Players, and Parent
- B. Financials
 - a. Budget for Upcoming 2017-18 Season
 - b. Corporate Taxes and Registration
 - c. Backups
- C. Field Maintenance and Rehabilitation
- D. Fundraising and Sponsorship Policy - (Opportunities, Appointed Position)

Events

Open Fall Registration
Summer Camp
Jamboree
Fall Season

